



Dinas a Sir Abertawe

Hysbysiad o Gyfarfod

Fe'ch gwahoddir i gyfarfod

Pwyllgor Rhaglen Chraffu

Lleoliad: Ystafell Bwyllgor 3A, Neuadd y Ddinas, Abertawe

Dyddiad: Dydd Mawrth, 17 Hydref 2017

Amser: 2.00 pm

Cadeirydd: Cynghorydd Mary Jones

Aelodaeth:

Cynghorwyr: C Anderson, P M Black, S E Crouch, J P Curtice, C R Evans, E W Fitzgerald, L S Gibbard, D W Helliwell, T J Hennegan, C A Holley, P R Hood-Williams, B Hopkins, P Jones, J W Jones, E J King, I E Mann, M Sykes, G J Tanner a/ac W G Thomas

Agenda

Rhif y Dudalen.

- 1 Ymddiheuriadau am absenoldeb.**
- 2 Datgeliadau o fuddiannau personol a rhagfarnol.**
www.abertawe.gov.uk/DatgeliadauBuddiannau
- 3 Gwahardd pleidleisiau chwip a datgan chwipiau'r pleidiau.**
- 4 Cwestiynau gan y cyhoedd.**
Rhaid i'r cwestiynau ymwneud â materion ar ran agored agenda'r cyfarfod, ac ymdrinnir â hwy o fewn 10 munud.
- 5 Craffu Cyn Penderfynu: Adfywio Sgwâr y Castell.** **1 - 25**
 - a) Rôl y pwyllgor
 - b) Ystyried adroddiad y Cabinet a chwestiynau
 - c) Barn y pwyllgor i'r Cabinet

Cyfarfod Nesaf: Dydd Llun, 13 Tachwedd 2017 ar 4.30 pm

Huw Evans

Pennaeth Gwasanaethau Democraidd

Dydd Mercher, 11 Hydref 2017

Cyswllt: Y Gwasanaethau Democraidd Ffôn (01792) 636923

Agenda Item 5



Report of the Chair

Special Scrutiny Programme Committee – 17 October 2017

Pre-decision Scrutiny – Role of the Committee

Purpose	This report provides guidance on pre-decision scrutiny ahead of consideration of the Cabinet report on: a) Castle Square Regeneration
Content	This covering report is focussed on the role of the Committee in undertaking pre-decision scrutiny. The actual Cabinet report which is being considered by Cabinet on 19 October is appended.
Councillors are being asked to	<ul style="list-style-type: none">• note the pre-decision scrutiny process and role of the Committee• consider the Cabinet report and proposals• agree any views on the proposed decision that are to be raised with Cabinet
Lead Councillor	Councillor Mary Jones, Chair of Scrutiny Programme Committee
Cabinet Report Lead Member / Officer(s)	Robert Francis-Davies, Cabinet Member for Culture, Tourism & Major Projects Gail Evans, Principal Regeneration Manager
Report Author	Brij Madahar, Scrutiny Team Leader Telephone: 01792 637257 brij.madahar@swansea.gov.uk
Legal Officer	Debbie Smith
Finance Officer	Paul Cridland

1. Introduction

- 1.1 The Scrutiny Programme Committee will carry out pre-decision scrutiny or delegate reports to be considered to relevant Scrutiny Panels.
- 1.2 A decision on the following report is being taken by Cabinet on 19 October:

- Castle Square Regeneration

Following the decision of Cabinet in March 2017, this report presents an appraisal of regeneration options for Castle Square, and a development and marketing brief with an evaluation of delivery options.

The committee previously agreed to undertake pre-decision scrutiny of any future reports on the development of Castle Square.

2. Role of the Committee

2.1 The purpose of pre-decision scrutiny:

- It entitles scrutiny to discuss proposed Cabinet reports, where a clear recommendation(s) exists, before decisions are taken by the Executive.
- Acting as a 'critical friend', it enables scrutiny to ask questions about a report to develop understanding and inform and influence decision-making, for example asking about:
 - the rationale for the report
 - robustness of the proposed decision and decision-making process
 - potential impact and implications (including policy/budget issues) and risks
 - how different options have been considered
 - the extent of consultation undertaken etc.
- It enables scrutiny to report its views and any issues to Cabinet. The chair, on behalf of the Committee, can attend the Cabinet meeting to share the views of scrutiny on the report prior to Cabinet decision. This may include giving support, providing other suggestions on the way forward, or flagging up any concerns.
- The views of scrutiny are required to be formally considered by Cabinet before it makes the decision and feedback should be given including explanation for any rejection of views expressed.

2.2 Relevant Cabinet Members will attend the meeting to respond to questions and issues raised. Relevant officer(s) involved in the development of the report(s) will also be present to assist the Committee and provide appropriate advice.

2.3 The Committee (through the chair) will write to the relevant Cabinet Member with its views following pre-decision scrutiny. The chair will have the opportunity to attend the cabinet meeting on 19 October to verbally feedback the Committee's views, conclusions and recommendations about the report.

3. Cabinet Response

3.1 Cabinet must formally consider scrutiny views at its meeting. It may decide that any issues raised by scrutiny can be dealt with at the meeting and decision taken. It may decide that more time is needed to consider the views of scrutiny and defer decision to the next (or a special) meeting of Cabinet.

3.2 The relevant Cabinet Member is expected to write back to the Committee with feedback from Cabinet, and should include explanation of any rejection of scrutiny views.

4. Legal Implications

4.1 In accordance with the Council's Constitution "pre-decision scrutiny gives scrutiny the opportunity to influence Cabinet decision making as a critical friend". "The views of the scrutiny committee are formally presented (either in a written report or verbally by the scrutiny Chair) to the Cabinet meeting for the Cabinet to consider and inform its decision making".

5. Financial Implications

5.1 There are no specific financial implications raised by this report. Financial implications of the actual cabinet report(s) are contained within those reports.

Background Papers: None

Appendices: Cabinet Report 19 October 2017 – Castle Square Regeneration



Report of the Cabinet Member for Culture Tourism & Major Projects

Cabinet – 19 October 2017

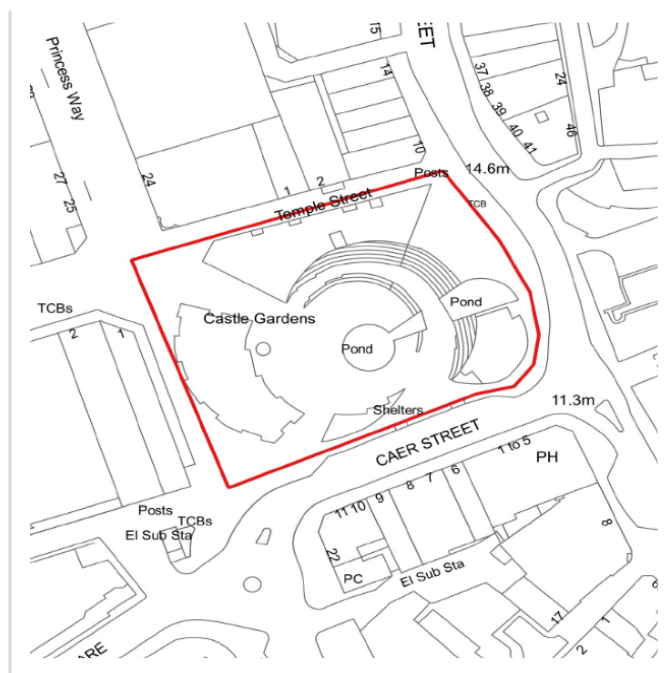
Castle Square Regeneration

Purpose:	To present an appraisal of options for the siting of a partial development opportunity, options in terms of delivery mechanisms and key principles for a preliminary Development, Public Realm and Marketing brief to support the enhancement and partial development opportunity within part of Castle Square.
Policy Framework:	Swansea Local Development Plan: Deposit Plan (2016), Swansea Unitary Development Plan (2008), Swansea Central Area Regeneration Framework (2016)
Consultation:	Access to Services, Finance, Legal, Highways and Transportation, Culture and Tourism, City Centre Management, Planning.
Recommendation(s):	<p>It is recommended that: -</p> <ol style="list-style-type: none">1) From the available delivery options the preferred approach is that Swansea Council act as developer with an external development manager procured for the enhancement and partial development opportunity within Castle Square;2) Authority is delegated to the Director of Place to proceed with the preparation of a Development, Public Realm and Marketing Brief, which identifies a development opportunity preferably at Location Options 1 and 3, but does not preclude innovative and justified design solutions which align with the key objectives and principles identified in the Preliminary Brief.
Report Author:	Gail Evans
Finance Officer:	Ben Smith
Legal Officer:	Debbie Smith
Access to Services Officer:	Phil Couch

1. Introduction

- 1.1 A report was presented to Cabinet on 16th June 2016 which initially highlighted the opportunity for the partial development and enhancement of public realm within Castle Square. This was responding directly to a speculative approach by a developer, and to facilitate future proposals a formal public open space notice was published in during July 2016.
- 1.2 A further Cabinet report to members in March 2017 set out the main themes emerging from the representations received to the publication of the formal Public Open Space notice. The process highlighted concerns about its tired and dated appearance and more fundamentally the positives of the opportunities provided by the space, and importance of the Square as part of the fabric of the City centre. The responses provided a clear view that the Square should remain in public control and for use and enjoyment for a range of uses and events. The report and accompanying appraisal also highlighted how there is an opportunity to introduce an element of commercial activity within a significantly enhanced public realm which should be complementary to the City Centre Regeneration Strategy, designated heritage and emerging new proposals for priority areas such as Swansea Central.
- 1.3 In line with the recommendations of the March Cabinet report, this report considers further the viability of a range of development options for Castle Square and clarifies the role of the Council and/or any development partner in delivering a development opportunity and enhancement. It also incorporates key themes and principles for inclusion within a draft Development and Marketing brief.

Plan 1 Castle Square: Location and Extent of Square



2.0 Scope and Options for Partial Development and Enhancement

2.1 In the light of the key themes raised through the previous Appraisal study and having regard to the scope of issues and comments raised through the consultation exercise, a range of key objectives for a future Development Brief are set out below:

- There is an opportunity to introduce an element of commercial activity into the Square in the form of restaurant / food kiosks with external seating. The type and quantum of uses should complement the Central Area and not compete with the new Swansea Central development.
- Any new building/s and public realm enhancements must be of a high quality design and sustainable, and should complement Swansea's Central Area and its heritage. It should also create well designed linkages and integrate the surrounding area including in particular the Castle and St. Marys Square and church, and proposals should align with the Swansea Central Area Regeneration Framework (2016).
- The Castle Square space needs to work as a destination throughout the year, and be practical for events, commercial, seasonal, cultural opportunities and play and activity. This could include the removal/reconfiguration of the water pool/fountain to create a more flexible and inviting space potentially including water jets that encourage play and can be switched off for events.
- An overall principle of retaining and enhancing public access and contributing to a "greener City centre", and any proposal should not result in the net loss of useable public open space.
- The development and public realm proposals must be designed and implemented comprehensively. It is essential that this project achieves a balance of public realm enhancement and commercial development. Commercial development without public realm enhancement will not be acceptable.

Options Appraisal and Development Viability

2.2 In the light of the development appraisal exercise and the objectives set out above a number of potential options were identified for potential partial commercial development. These vary in the intensiveness of the reconfiguration from insertion of pavilions within the existing public realm design, to partial development on one side of the Square, right through to complete redevelopment and re configuration. Initial assessments in the context of the appraisal of the Square and space available suggests that it could accommodate 1 or 2 restaurant café units (maximum) with a footprint of 200 sq m (300sqm over 2 floors). This size of unit would be available to attract national restaurant chains, and would allow the subdivision if there are smaller occupiers that would offer attractive terms. The development should provide an outdoor seating area, and ideally tis should have a south facing

aspect. There may also be further future opportunities to additionally consider the development of 1 or 2 more limited scale (2.5x 6m) kiosk locations.

2.3 Location Options for New Development- are summarised briefly below.

- **Option 1- Temple Street** –Option 1 explores the potential to adapt the existing space to incorporate potential commercial units on underused areas of grass and trees between Temple Street and the amphitheatre steps with a split level access.
- **Option 2- Princess Way**– Option 2 explores the potential to adapt the existing space to incorporate potential commercial units on underused areas of grass and trees with a frontage to Princess Way. This option may be difficult to market due to its aspect to Princess Way.
- **Option 3- Castle Street** – This option explores the potential to redevelop part of Castle Square in the area of the current amphitheatre steps and could extend partially into the area of the existing Square. A unit in this location could include an appropriately design first floor (split level arrangement) to integrate with the fall in levels across the site. This option still retains a generous area of public space directly linked at grade with Princess Way and Oxford Street. The existing elevated grassed areas on the western side of the Square adjacent to Princess Way could also be levelled and enhanced to improve accessibility and usability.
- **Option 4 –Castle Square full decked concept-** This option explores the complete re configuration of the Square including the creation of a new decked public space level and continuous with the Castle and Castle Bailey Street. A number of commercial units would be developed under the deck with ground floor access directly to Princess Way. This has the disadvantage of creating a separation of the public space from the Princess Way and Oxford Street main shopping area, there may also be issues with the configuration and marketability of some of these units. More fundamentally such a development could compete with the Swansea Central development.

2.4 To establish the viability of the development options the Council's consultants Cushman Wakefield have undertaken a high level development appraisal exercise. Appendix 1 sets out plans and further details on the options and the broad outputs from the development appraisal exercise.

2.5 The analysis would suggest that location Options 1 and 3 are viable from a market perspective and a preferred location/design approach. These options do not result in a net loss of available public space, and although a small number of trees would need to be removed this could be mitigated with new appropriate planting. Some integrated seating currently accommodated on the steps would be lost in Option 3, but this loss could be mitigated within a newly designed public realm. New units in either of these locations would also enable the incorporation of south facing frontage which would maximise the opportunity for external seating. Accordingly a preliminary Development, Public Realm and Marketing Brief has been prepared (attached as Appendix 2) which incorporates the key principles for the development and enhancement of Castle Square with particular relevance to these options. This document will be refined as a high quality publication in due course, but will not preclude

innovative and justified designs and solutions which align with the key objectives and principles of the Brief.

3.0 Delivery Mechanisms/ Way Forward

3.1 Given the significant profile and importance of the Castle Square public space in terms of its role and function, including the need for continued management of events and activity, it is important that the Council retains ownership and appropriate control over the space and any commercial development. This requires careful consideration of appropriate delivery mechanisms and the role of the Council and/or delivery partners, and the scope of any long lease provisions.

Delivery Options: The options available can be summarised as outlined below:

- 1) **Swansea Council as the developer of the unit(s) and Development Manager** - CCS delivery would mean CCS appointing a professional team including agents to undertake lettings. CCS retains full control over the quality of design, letting, and management of the public realm but also takes the risk and funds the project. A funding partner could be brought in. Potential timescale 22 months.
 - 2) **Swansea Council with an external Development Manager-** The Council could seek to fund a development and enhancement scheme. As Swansea Council do not have the required internal staff resources to act as both developer and development manager, an external Development Manager and professional team would be appointed to support the delivery of the scheme. The Council would retain full control over design, letting and management of the public realm. Fees of 5% would be applicable. Timescale 24 months
 - 3) **Swansea Council Joint venture with a developer-** The Council could procure a development partner through the OJEU process to invest capital and develop out the site. An appropriate proportion of ownership would be transferred post completion. Timescale 30 months.
 - 4) **Swansea Council appoints a developer-** The Council would dispose of a long leasehold interest in the development opportunity under a development agreement. This route would be the subject of a procurement process, and could add 25% to the cost (developer's profit). Timescale 33 months.
- 3.2 Delivery Options (3) and (4) above would take longer, (30-33 months) as they would require an OJEU process which alone could take 9-12 months within the overall delivery timescale. Options (1) and (2) allow Swansea Council more control over the design of the scheme and future management of the public space, and also would take less time to implement and deliver. The Council does not currently have sufficient resources to act as both the developer and development manager as indicated in Option (1). Consequently Delivery Option (2) with the Council as Developer with the appointment of an external Development Manager is the recommended approach for delivering the regeneration of Castle Square.
- 3.3 It is anticipated that any residual value of the land arising from the development opportunity in the Square will need to finance part of the public realm element of the scheme. There are potentially public sector funding sources that may

also be able to assist with the delivery of the wider public realm element of the development which needs to be explored further. To support the delivery of the wider scheme of public realm enhancement part of the rental income will need to be ring fenced for management maintenance and events.

4.0 Equality and Engagement Implications

- 4.1 Should Cabinet decide to proceed with redevelopment or refurbishment of Castle Square a full Equality Impact Assessment will be required. The EIA will be carried out with guidance from the Access to Services Team and will include, and be informed by, feedback from a wide public consultation on any proposal.

5.0 Financial Implications

- 5.1 Broad estimates of the costs of construction of the unit/s and comprehensive enhancement of the public realm could be in the order of £7- 8M. The options for Castle Square are part of the wider City Centre regeneration proposals. Whilst there are potential income streams from aspects of the site development options, there are also clear capital costs relating to the public and amenity space which will have to be fully met by the Council. The starting assumption is that the whole development cost is met from additional unsupported borrowing. The revenue consequences of financing that capital borrowing along with the wider plans for capital investment are being taken into account as part of the budget preparation for 2018-19 and medium term financial plan 2019-22. Both will come before Cabinet in due course and Council in February 2018.

6.0 Legal Implications

- 6.1 Separate legal advice will be required regarding the future disposal of any land at Castle Square in line with any proposals to develop commercial activity at the site through for example the granting of leases to occupiers to operate restaurants on the site, and as public open space, procedures for partial disposal have been followed under the provisions of Section 123(2A) of the Local Government Act 1972.
- 6.2 The Council has a legal obligation under Section 123 of the Local Government Act 1972 and under its own constitution that it shall not dispose of land for a consideration less than the best that can be reasonably obtained. Also before the land is considered for disposal that consideration be given as to any contractual obligations the Council may have in respect of the space and its facilities.
- 6.3 This development opportunity will need to be an open market opportunity rather than dealing with any single developer which could be subject to legal challenge.

Background Papers:

Castle Square Appraisal (January 2017)

Appendices

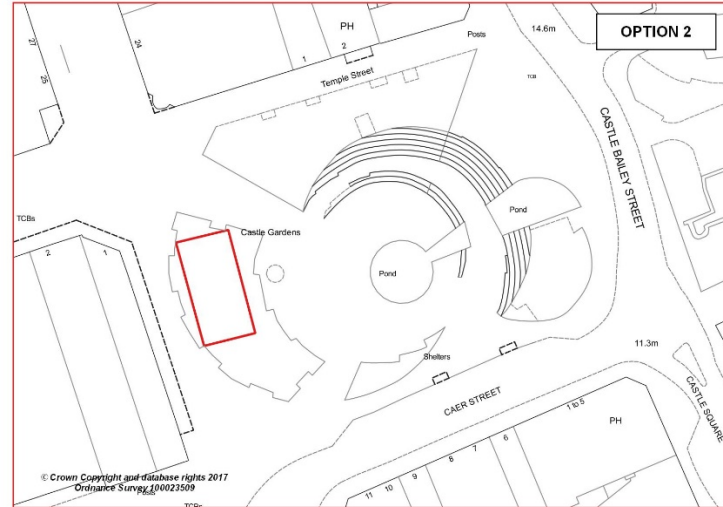
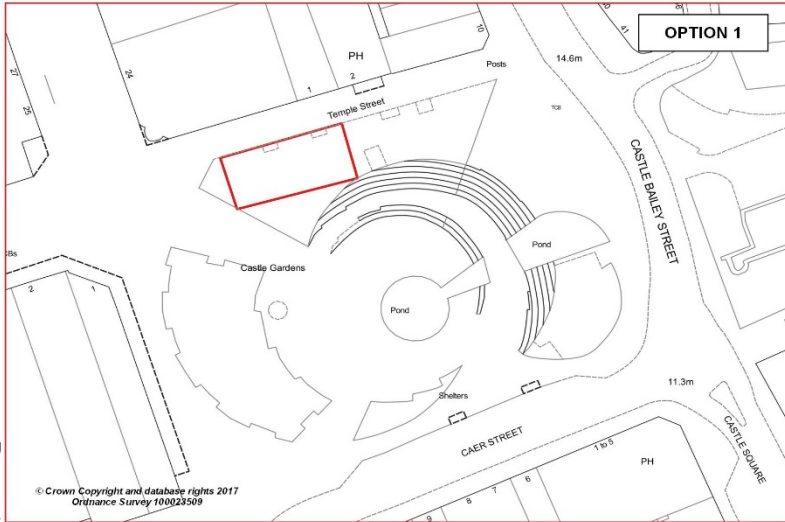
Appendix 1 Appraisal of Options.

Appendix 2 Preliminary Development, Public Realm and Marketing Brief.

APPENDIX 1 OPTIONS APPRAISAL

Option 1 Temple Street

Option 2 Princess Way



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Option 1 explores the potential to adapt the existing space to incorporate potential commercial units on underused areas of grass and trees between Temple Street and the amphitheatre steps with a split level access.

The location will require the removal of a small number of trees, but the sites would engage with Oxford Street and Castle Square and draw people into the space more effectively.

This development opportunity would need to have fronts on all sides to address the public realm, and orientation /glazing and opportunities for external seating will need further consideration at the design stage.

Option 2 explores the potential to adapt the existing space to incorporate potential commercial units on underused areas of grass and trees with a frontage to Princess Way.

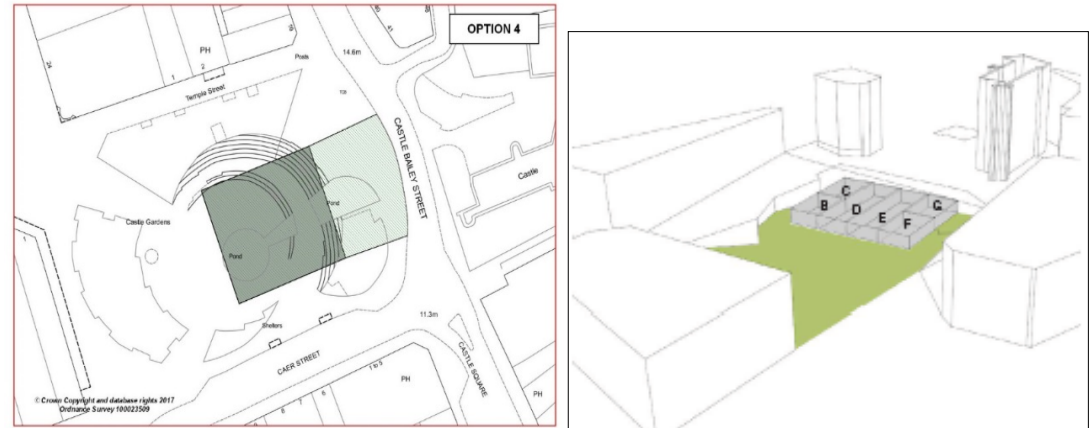
This option would result in the loss of some trees, and underused areas of grass, elevated above the existing ground

This option may be difficult to market due to its aspect to Princess Way facing an existing fast food operator and not likely to be attractive to restaurant operators.

Option 3 Castle Street



Option 4 Castle Square



This option explores the potential to redevelop part of Castle Square in the area of the current amphitheatre steps and could extend partially into the area of the existing Square. A unit in this location could include an appropriately design first floor (split level arrangement) to integrate with the fall in levels across the site. This option still retains a generous area of public space directly linked at grade with Princess Way and Oxford Street.

The existing elevated grassed areas on the western side of the Square adjacent to Princess Way could also be levelled and enhanced to improve accessibility and usability. This will have a first floor frontage to Castle Street and Temple Street, a direct south west orientation and partial decking over the Square to provide shade/shelter.

It will require the removal of some of the trees fronting Temple street, but appropriate new planting can be accommodated. Some integrated seating currently on the steps would be lost, but this could be mitigated within a newly designed public realm.

This option has been presented by an interested party which suggests the development of commercial units.

This option explores the complete re configuration of the Square including the creation of a new decked public space level and continuous with the Castle and Castle Bailey Street. A number of commercial units would be developed under the deck with ground floor access directly to Princess Way.

This has the disadvantage of creating a separation of the public space from the Princess Way and Oxford Street main shopping area, there may also be issues with the configuration and marketability of some of these units.

The quantum of development and retail use could potentially have a negative impact on the plans for a retail-led scheme as part of Swansea Central and also the demand for stalls within the nearby market. Units within this scheme may also be difficult to let due to size and configuration.

**Castle Square
Preliminary Development, Public Realm and
Marketing Brief**

**Swansea Council
October 2017**

2.0 Background

Swansea is the regional capital of South West Wales. The city itself is uniquely located on the coastline of the eastern end of the 5 mile sweep of Swansea Bay and at the mouth of the River Tawe. Swansea, along with Neath Port Talbot, Carmarthenshire and Pembrokeshire, is part of the Swansea Bay City Region. The vision for the region is for South West Wales as a confident, ambitious and connected European City Region, by 2030. To achieve this, the Swansea Bay City Region Board will focus on delivering their Economic Regeneration Strategy and continue to engage with business and other interested parties.

The City and County of Swansea has a population of approximately 240,300 people but a total of approximately 550,000 living within a 30 minute drive time of the city. An estimated 1.5 million people live within an hour's drive.

The natural environment in the area includes the highly attractive and distinctive character of the Gower Peninsula (the UK's First Area of Outstanding Natural Beauty), and the wider catchment area of the city comprises rural areas of Carmarthenshire and Pembrokeshire, with a number of important local towns, such as Neath, Port Talbot, Llanelli and Carmarthen.

Swansea has recently benefitted from a number of key redevelopment projects in and around the city, which have significantly changed the urban environment and perceptions. These include High Street Urban Village, Castle Street Coastal development, significant growth in student accommodation projects and a number of grant funded refurbishment projects that bring vacant urban space back into use. There are a further series of landmark transformational projects underway including the Swansea Central development granted outline permission in 2017, along with a proposed Arena project and City Waterfront development. The Council is leading the regeneration of the Kingsway area, with a focus on creation of a Digital Village with good quality office space and housing. A transformational public realm scheme will simplify and rebalance the Central area's highway network, providing safer spaces for pedestrians set within a new greener environment presenting a high quality environment for living and working.

Castle Square lies at the heart of the Central Area being a stepping stone between the Kingsway, Swansea Central and the City's Waterfront. It is the focal point within the City centre, an important 'place' in the City, overlooked by the landmark Swansea castle. There is an important opportunity to enhance the Square, to raise its quality and to make it a contemporary new public space, in line with other investment taking place in the City. This will happen in partnership with the private sector to deliver a modern, functional and well maintained public space.



3.0 Site Description and Context

Castle Square is owned and maintained by the City and County of Swansea. It is a nodal space located between the City's historic Castle and Oxford Street, the City's main shopping street. It is located to the North of Wind Street, and has a pivotal position in the City centre linking High Street and the Castle to the Quadrant Shopping Centre, St Marys Square and the location of the proposed new Swansea Central development (Plan 1). However whilst there are positive levels of pedestrian flows around the edges of Castle Square, the public space itself is lightly used due to a lack of events, and the perceived hard and dated public realm.

The Square is built into a 4m slope between the Castle and Princess Way and dates from post war clearance when it was originally laid out as a floral garden. It was enhanced in the 1990's and the fall in gradient from NE to SW is accommodated by three levels of terraces linked by two banks of steps. Elevated grassed areas, and semi mature trees surround the space to the south and south west.

The 1990's scheme incorporates seating, a water feature with standing water pool, cascade and fountain, interpretation panels, a large TV screen and is often a focus for events. The Square is the largest public space in the City centre, and has a central location and a significant role as a place where the city comes together to demonstrate or celebrate is important. However, Castle Square has become tired and dated in its appearance and is not used always used positively or to its full potential.

Wind Street and Castle Street immediately to the East and South East of the Square have a vibrant night time economy. Local and national chains food and drink companies have outlets in these areas, and promote high levels of evening footfall. Outlets such as Turtle Bay, Pizza Express, Las Iguanas, Mc. Donald's face the Square and further investment proposals for café bar restaurants are being implemented in the area.



Plan 1: Location of Castle Square



Heritage Context

Castle Square falls predominantly within the historic Wind Street Conservation Area. The Square also forms the setting for Swansea Castle which is a grade I Listed Building and Scheduled Ancient Monument. Wind Street itself is also one of the City's best preserved historic streets where there are a number of buildings date from pre 1900.



This area was historically part of the Swansea Castle courtyard and was partially enclosed by defensive walls of which no trace remains in the space itself. Prior to the Second World War the Square was an urban block of Victorian buildings bounded by streets. In the post war period the buildings were cleared and a green space created known as Castle Gardens, a traditional urban landscaped park. This park was then remodelled and enhanced as a largely hard landscaped modern space with a large water feature to form Castle Square in 1994/5.

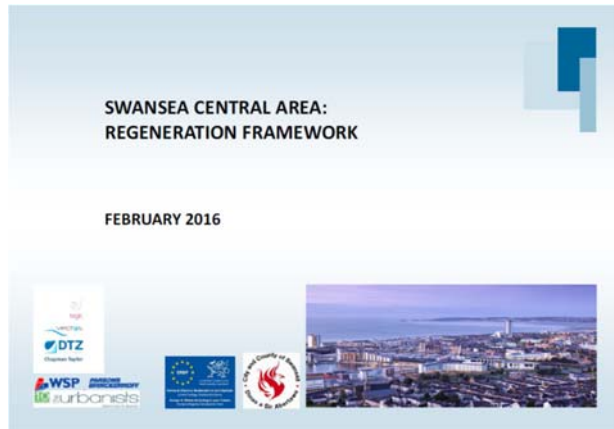


4.0 Planning Policy Context

Swansea Central Area Regeneration Framework (2016)

The Swansea Central Area Regeneration Framework (SCARF) was adopted by City and County of Swansea in February 2016. This indicates how consideration should be given to enhancing and refreshing Castle Square, and reconfiguring it to allow it to better integrate adjacent areas such as the space around the Castle and Princess Way.

It recognises that there is an opportunity to fundamentally change the environment of the Square to one which is more useable, supports activity and interest and responds positively to the setting of the Castle. As part of the Vision for the Central Area the creation of a 'Green Artery' and Green Infrastructure are key themes. The Framework highlights the importance of creating a network of high quality spaces forming 'stepping stones' that link together existing and proposed areas of activity.



Swansea Unitary Development Plan (2008)

Policies EV1 Design, indicates that new development shall accord with a range of specified objectives of good design

Policy EV3 Accessibility sets out requirements for meeting criteria relating to access for all, high quality public realm for a range of users

Policy EV4 Public Realm where development impacts on the public realm designs should ensure that schemes integrate with areas to produce spaces and sequences that result in quality townscape and building frontages that actively engage with the public, are of a human scale and provide effective surveillance resulting in spaces that are 'people friendly', and provide attractive detail through the use of high quality durable materials

Policy EV5 Art requires the provision of public works of art or other features to enhance the identity and interest of major new development or refurbishment schemes will be supported

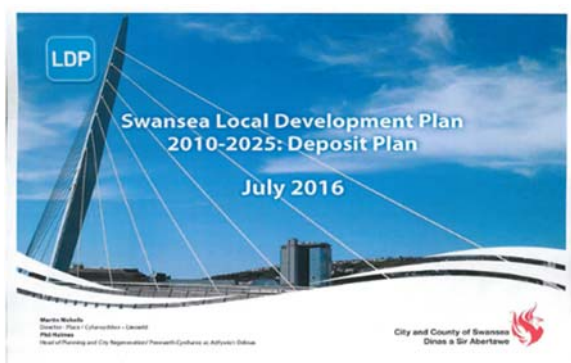
Policy EV6 seeks to protect, preserve and enhance Scheduled Ancient Monuments and their settings

Policy CC5 The design of all new development schemes will be required to make a positive contribution to enhancing the City centre's environment. A programme of improvements will be implemented and where appropriate developer contributions will be sought.

Swansea Local Development Plan: Deposit Plan (2016)

The Swansea Local Development Deposit Plan (LDP) Policy SD J: Swansea Central Area makes specific reference also to the enhancement and reconfiguration of the Square. The LDP also highlights how Place Making is a cornerstone of the national planning agenda and sustainable development objectives.

Policy PS2- Placemaking and Place Management is of relevance to the consideration of future options for the Square and states that development must enhance the quality of places, and respond positively to aspects of local context and character that contribute towards a sense of place. The policy also highlights how the design, layout and orientation of spaces, must provide for an attractive, legible and safe environment and ensure no significant adverse impacts would be caused to people's amenity.



The City and County of Swansea Open Space Assessment Report was presented to Cabinet in January 2017 and provides a framework for well-located sport, recreation and leisure facilities. The outputs from this Assessment has directly informed the preparation of the Swansea Local Development Deposit Plan policies by identifying specific surpluses or deficiencies in open space provision. The study concludes that in areas of limited open space, the creation of new open space is encouraged and that existing spaces are retained and improved where possible. As an area of public realm, the Square fulfils an important role in the City Centre for incidental amenity and potentially activity, events, recreation and play.

5.0 KEY OBJECTIVES FOR DEVELOPMENT AND ENHANCMENT

A preliminary public consultation exercise has been undertaken to publicise the potential disposal of public open space at Castle Square during 2016. A subsequent appraisal and an analysis of key themes led to the identification of a number of key objectives for a new development within part of Castle Square and the enhancement of its public realm.

- **There is an opportunity to introduce an element of commercial activity into the Square in the form of restaurant units/ food kiosks with external seating. The type, quantum and location of uses should complement the Central Area and the new Swansea Central development, and must not compromise the functionality of Castle Square as the focal public space for the City.**
- **Any new building/s and public realm enhancements must be of a high quality design and sustainable, and should complement Swansea's Central Area, and its heritage and create well designed linkages to the surrounding area including in particular the Castle. The scheme should also secure improvement of the connection and integration of St. Marys Square and Church areas.**
- **The Castle Square space needs to work as a destination throughout the year, and be practical for events, commercial, seasonal, cultural opportunities and play and activity. There should be no net loss of useable public space.**
- **The design of the scheme should adopt an overall principle of retaining and enhancing public access and contributing to a "greener Central Area", and any proposal should not result in the net loss of useable public open space.**
- **The development and public realm proposals must be designed and implemented comprehensively. Commercial development without public realm enhancement will not be acceptable.**

Development Principles

5. 1 Location and Form of the Development Opportunity

The Castle Square space presents a significant opportunity for the introduction of an element of commercial activity linked to public realm enhancements with the aim of increasing the feeling of vitality, create a destination and increase City centre dwell time. This should take the form of an appropriately designed and located commercial restaurant unit of approximately 200sqm footprint. with external seating.

There are a number of fundamental principles in terms of location of any new commercial units and their relationship with public space:

- It is important the proposed use and quantum of development at this location complements and does not compete with the Central area and proposed new developments at Swansea Central.
- The northern and eastern side of the Square are considered to be the most attractive locations for the restaurant as this location will benefit from the best south facing aspect. However, the current terrace arrangement requires substantial ground works to make best possible use of the space and in order to create units which have an aspect overlooking the Square. Given the historical setting of the site, archaeological investigations will be required to confirm the feasibility.
- Castle Square is the most important public space in Swansea City Centre, and any new units should complement the civic use of the space in terms of events, and not result in the net loss of public space. The development of new commercial units within Castle Square must ensure its continued role as an important public space in Swansea, and commercial activity should not dominate the public realm. Ideally a minimum area in the order of 1800 sqm should be retained for open useable space for events and activity.
- The units should benefit from external seating in the Square, but this should not detract from useable public space or free movement of pedestrians following desire lines through the space.
- Any new units should have 'active frontages' on all public elevations. The challenge is to avoid 'back' elevations to pavilion buildings that are public on all sides.
- Unit location and orientation should respect important views and vistas- There are key views to the Square along the approach streets especially Oxford Street and view from the square that give the location a distinct sense of place. These contextual views include the dramatic juxtaposition between the medieval Swansea Castle and the modern BT tower, plus the view to St Marys Square.



Development Opportunity: Indicative location.

The space could also accommodate a limited number of smaller kiosk units. Currently there is a significant growth in street food as an event within the public realm and further creates activity and interest which can be rotated to provide regular variety in food experiences and a seasonal dimension. The proposed tenant mix should complement rather than directly compete with the existing and emerging provision. The street food kiosks could be a temporary or public art feature, but standard units should be resisted.

5.2 Building Design and Materials

The overall design for the new buildings /pavilion structure (s) must be high quality and contemporary in design whilst being sensitive to the Square's historic setting and links with the surrounding area. The design and materials should be sustainable, easily managed, effectively maintained and adaptable.

The proximity to the Wind Street Conservation area will mean that there are significant quality tests for any new development in terms of the 'preserve or enhance test'. However this does not mean that there is a requirement for traditional building designs. Castle Square is a modern public space next to modern shopping streets and any new building within the space should be contemporary yet sensitive to the areas' heritage aspects.

5.3 Public Space: Function and Role

Castle Square is Swansea's Civic Space; it is the focal point for events, celebrations and gatherings. It should remain as publically accessible open space, that is open to all, and be enhanced and adapted so that it remains flexible enough for a multitude of uses.

Castle Square needs to be practical for play, seating and informal activities throughout the year and supplemented by a programme of commercial, seasonal and cultural events.

The public realm must encourage people to use the space in a positive way, aim to increase dwell time and be inclusive and welcoming. The space must be of high quality, multigenerational and accessible for all.



Informal integrated public seating

There is potential for the current space to be far more user friendly, to have a wider appeal for families and young children work as a destination alongside the retail function and to be far more practical for

events. The enhancement of the space, increased footfall and usage in turn makes it more appealing to commercial and cultural opportunities.

Opportunities for play, activity, and public art can activate the space and provide animation. The space needs to work as a destination year round not just for events. Many cities are designing multi functioning civic spaces, with water features that can be switched on and off, where the space can be left dry and level allowing for play and events use in the space. A more intensive day to day management of the space such as an events programme and street performance pitches may also be required to support an enhanced range of activity and facilities.

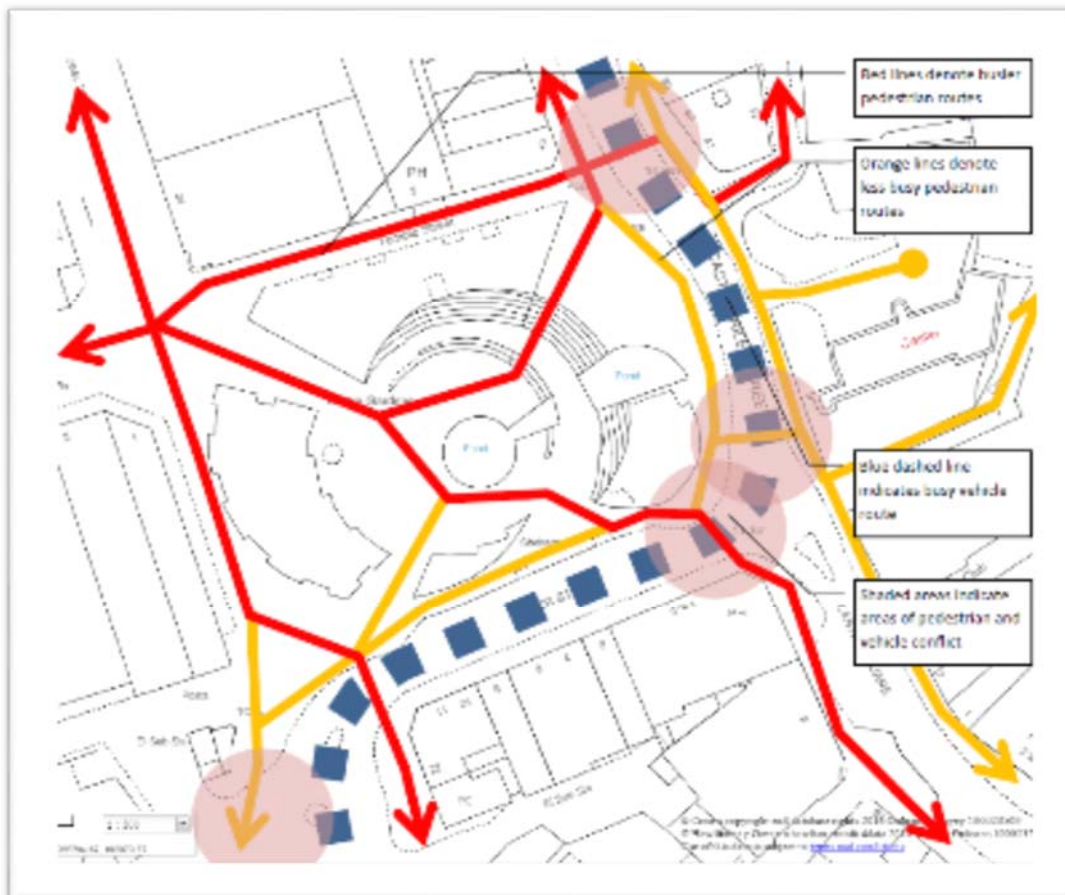
Specific requirements for the Public Realm:

- Minimum space requirements for events (1,800 sqm)
- Minimum capacity for public informal seating (3,000). Informal seating should be designed in a format which is integrated within the new public realm is preferred to free standing street furniture.
- Playful/interactive water feature.
- Provision of access for all between all levels.
- Greening no net loss of trees or useable greenspace.
- Power sockets.

5.4 Public Space: Design, Movement and Accessibility

Castle Square is a nodal space within the Central Area that performs an important linking function for pedestrians. The public realm enhancement of the Square needs to be designed in a way it is better integrated with its surroundings and the rest of the Central area, and must encourage people to use the space in a positive way and increase dwell time. Any re configuration of the Square should also retain the pattern of key perimeter streets which separate the Square from the surrounding buildings.

The Square is physically and functionally separated from adjacent areas and commercial frontages by busy vehicular traffic routes to the South (Caer Street) and East (Castle Bailey Street). The changes in level across the Square (from east to west) in some parts exceeds more than 4 metres, which means that accessibility for some is limited. Recent public realm improvements directly around the frontage of the Castle and adjacent courtyard have considerably enhanced its appearance and use as public space in recent years, and the improvement of the linkage between the Castle and Castle Square will be a particular challenge for an enhanced Castle Square.



Plan 2: Key Movement routes within and around the Square.

Castle Square is relatively close to St Marys Square and together they are two of the most significant areas of public space in the City Centre. They are also stepping stones on the route from the City Centre to the waterfront via the emerging Swansea central development. At present the link between Castle Square and St Marys Square are severely compromised by highway infrastructure, bus turning areas, taxis, Blue badge parking and a lack of active building frontage (the corner site of the electricity sub-station). With new proposed developments at Swansea Central, and the Arena the centre of gravity for footfall in Swansea changing, and the environment between Castle Square and St. Mary's Square will become important link to these key shopping and leisure destinations.

To facilitate the better integration of Castle Square and St Marys Square some significant changes need to be made to the infrastructure in this area by considering a more compact bus turning/roundabout, reducing street furniture clutter and more sensitively integrating or relocating some of the transport functions to other appropriate Central area locations. In the context of improving the integration between the respective public spaces, any new proposals in Castle Square should have regard to the emerging proposals for Swansea Central and its direct interface with St

Marys (see Public Realm Strategy outline planning application ref 2017/0648).



Plan 3: Indicative plan showing linkages between Castle Square and St. Marys Church

5.5 Public Space: Design and Materials/specification

The insertion of commercial units into Castle Square must form part of a comprehensive project that enhances the public space to provide an attractive and high quality destination that enhances the overall environment.

As the Square sits at the heart of the medieval city and part of the space lies within the historic former Castle courtyard, the design could reflect this strong historic association. The design and materials should be sustainable, easily managed, effectively maintained and adaptable.

The specification for the public realm will need to include the infrastructure to enable events, such as power sockets, water supply and potentially a big screen. The big screen is currently situated in the south west corner of the square but could potentially be relocated within the square or elsewhere in the city centre if required.

The current water feature incorporating pools, cascade and fountain cannot be used interactively, and its current format precludes the use of much of the space for events. Therefore the insertion of

commercial units should ensure that the water feature is re configured potentially in a similar manner to the Bradford Mirror pool where water jets can be used for play and switched off for use as an events space.

There is a lack of play provision within Swansea's Central Area for both visitors and residents. Whilst an equipped play area may not be appropriate in Castle Square, the public realm design must encourage playful /interactive use of the space whilst discouraging inappropriate anti-social behaviour.

Street furniture should be of a contemporary design, stainless steel and consistent with existing street furniture design and formats in accordance with current guidance and best practice. Informal seating in particular should be incorporated and integrated within the design of the public realm where possible, though there will also be opportunities for freestanding seating within the public space.

Public Art- Proposals should allow for the integration of appropriate permanent and temporary display of public art. These might include feature lighting, sculptural shelters, signage and way finding. Further consideration will need to be given to the best mechanism for implementing public art.

5.6 Contributing towards a Greener City Centre- Proposals for new development and public realm enhancement should not result in the net loss of useable greenspace and any proposals for the Square should contribute to a greener City centre.

The Swansea Central Area Regeneration Framework (SCARF, 2016) promotes the theme of a connecting green artery through the Central Area. A network of spaces within the Central Area improves the amenity value and quality of life for residents and contribute positively to creating an attractive destination space for visitors. This will be achieved through proposals to provide new space, but also for enhancing existing areas of public space such as Castle Square.

Castle Square contains a number of mature and semi mature trees which make a significant contribution to the visual softening of the hard landscaped Square, and provide a sense of enclosure to the large space. Trees add shade shelter, colour character and distinctiveness to the public space as well as providing air quality mitigation benefits in urban areas. There is scope for some selective removal, thinning and crown raising for existing trees around the Temple Street and Princess Way frontages to the Square. Appropriate new planting should be undertaken to ensure that there is no net loss of trees and appropriate species should be used and should accord with relevant guidance (CIRIA).



Plan 4: Existing trees and greenspace

Large areas of Castle Square currently comprise of lawned grass but the grass areas are very rarely used because they are slightly elevated above street level, enclosed by low walls, and not very visible nor accessible. These areas have considerable potential to increase the usable space and change perceptions of the Square, especially if they can be lowered to ground level and be made accessible for all.

Lawned level grass can provide opportunities for informal seating and activity. Areas of informal planting wildflowers can also provide opportunity for biodiversity and visual interest. The use of native species can add to biodiversity value and reduce maintenance.

6.0 Servicing, Infrastructure and Maintenance Considerations

6.1 Service Utilities.-The developer will need to obtain information from the appropriate statutory undertakers in respect of existing service routes and to establish that the appropriate service levels can be made available to meet the requirements of any particular development scheme. It is also important to ensure that there are no existing service arrangements which could cause an impediment to the development or enhancement scheme.

6.2 Servicing- The units will need to receive deliveries and also accommodate maintenance visits. Deliveries should take place overnight or early morning, and daytime and evening deliveries should be avoided as they will be disruptive to users of the square and the restaurants' customers. These conditions will need to be inserted into the leases with the operators.

Vehicular access to the square should be limited by a controlled barrier, either be powered or manual but the intention would be to only have it lowered to permit deliveries. Hostile vehicle mitigation measures will need to be appropriately sited, designed and integrated.

The choice of paving materials and the square layout needs to take account of heavy delivery vehicles. Alternatively the units could be located close to a road side servicing bay, at side of the square, with no vehicular access permitted except in emergencies.

Within the actual units, tenants will want a service entrance separate to the customer entrance so that supplies and waste are not transported through the front of house. This dictates that one façade of the units should be either non-trading or have limited customer frontage.

7.0 Additional Information

7.1 Design submissions and Supporting Information

- Draft Design and Access Statement
- Archaeological Assessment
- Drawings and Sections

7.2 Relevant guidance and best practice

- Planning for Community Safety
- Manual for Streets (2007) (2010)
- Active Travel Plan (2009)
- Pavements are for People